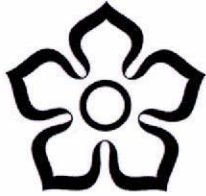


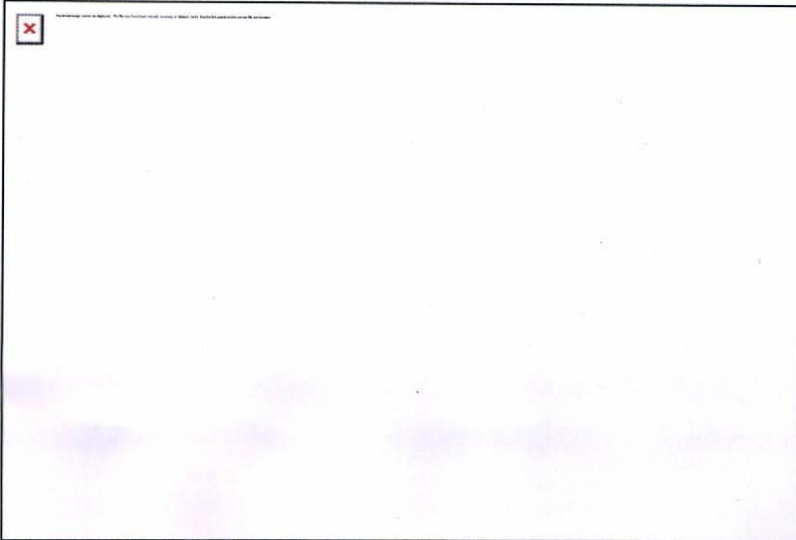
From: Crm-feedback
Sent: 15 September 2019 21:14
To: Licensing
Subject: Street trade licence. Case reference: ST143848421



Leicester
City Council

Street trade licence

Case raised by: 2019-09-15 21:13:32 Product: Self



What type of trading consent are you applying for: Fixed site

I have read the policy and code of practice and wish to continue my application for street trading consent : I have read the policy and code of practice and wish to continue my application for street trading consent

Your details:

Title	First name	Surname	Phone number	Mobile number	Email address
Mr.	Ismail	Motara			

Your address:

Flat	House number	Street	Town	County	Postcode

Please give the details of any food business that you have operated in the last 12 months: None

Business name: Ziims Foods

Business type: Food truck

What goods do you intend to sell?: All halal food Chips, burgers, hotdogs, healthy indian food and drinks

Is the business address the same as your contact address? : No

Business address:

Enter the postcode or street name	Please select the address	The address is not listed
Le5 2eh	Shop 2 Gervas Road, Leicester	

I can confirm the food will be made and sold to the public from the trailer. The trailer will be 12ft length and 7ft wide and be kept on my private land at the front of 2 gervas road next to current cashpoint that is currently situated there. Customer can approach the truck to purchase and can pre order over the telephone for collection or delivery to their homes.

Please explain how your business may impact on public nuisance:: It would not be a public nuisance as non of the products are harmful or of intoxication . We will sell Halal food that no other business is doing in the area. It would reduce pollution as residents travel outside the area for the type of food we will be selling. Additionally the demand for this type of food is high amongst the residents and would benefit from such service

Please explain how your business may impact on crime and disorder:: This food business eliminates the possibility to have any impact on crime and disorder. This business would be outside shops that are currently in business and not in a designated area.

Please explain how your business may impact on road safety: : There wouldn't be any affect as there is plenty of safe parking available all around the area. Therefore no distraction to any drivers, locals or road traffic.

Please explain how your business may impact on the health and safety at schools and for their pupils:: There will be no impact on the health and safety of anybody including children as we will be selling food made from high quality products and always work under the practice of food hygiene and safety policy. The service we will provide will be for adult customers additionally we will also be selling healthy rice and curries

Please explain the likely demand for the goods that you intend to sell:: It is in a very high demand as no other business cater for halal diet and we will offer a delivery service in the local area. There is not a business like the one we are offering. Additionally we will be serving British meals for the needs of other groups . Offering local delivery creating jobs and reducing pollution for the locals from going out of the area.

Are the goods that you intend to sell already available in other fixed premises nearby? If so, please give details:
: Nothing available for now, so there is no risk of competition

Please give reasons why your application should be granted as an exception to the council's general policy on street trading: :Currently there is a lack of the type of food I will be offering. And we will be offering services from collection to delivery for the locals. The truck would not affect anyone as it will be situated on my private land. Currently the area is restricted for food delivery as it is outside their catchment area. Therefore outcasting the residents here. The services will be offered to many elderly and adults that live closeby suitable for all ethnicity. It will within certain hours of the day. The food manufactured will be in accordance with the health and safety policy and we will use high quality ingredients and recyclable packaging.

How many months of trading consent do you wish to apply for? : 12 months street trading consent

What date(s) do you wish to trade?: 30th October 2019

I understand and agree to the declaration: I understand and agree to the declaration

Date:: 15 09 19

